

# **Neighborhood Outreach Internship**

All In Energy is making the transition to a clean energy economy more rapid and inclusive by creating community outreach campaigns that drive adoption of energy-saving products and services in neighborhoods that have historically had low participation rates in these beneficial programs. We're seeking a dynamic and passionate college student or recent graduate to execute our outreach campaigns in the Merrimack Valley, Greater Boston, and Framingham. We are partnered with cities in these regions to connect renters to no-cost home energy assessments and beneficial community solar programs. Your role will focus on helping us knock on doors in these communities to let them know of these opportunities.

This position is funded by the Mass Clean Energy Center Internship Program. To participate in the program, candidates must either attend, or have graduated within the past year from, a Massachusetts college or university, or they must be a Massachusetts resident, with proof of residency, who attended an out-of-state college or university. Students pursuing a master's degree are eligible for this program, though Ph.D. candidates are not. For more information on the MassCEC Internship Program visit <a href="https://www.masscec.com/clean-energy-internship-program">www.masscec.com/clean-energy-internship-program</a>.

**The Neighborhood Outreach Intern** represents our outreach campaign in the community and directly impacts All In Energy's success reaching residents and helping them save money and energy at home.

## Responsibilities will include:

- Engage with residents to connect them to no-cost home energy assessments and community solar through door-to-door canvassing.
- Become an expert on these energy programs
- Capture learnings and best practices to help All In Energy improve its field operations.
- Solicit feedback from residents who have been through the program and ask for referrals of family, friends, and neighbors.
- Solicit and record feedback from community members and community institutions about potential barriers to adopting energy efficiency measures to inform future programming.
- Maintain organized contact records and other data about partnerships and community members, as well as program successes and challenges.
- Miscellaneous tasks associated with starting up a new nonprofit organization as needed.

## Required Qualifications:

 Passion for addressing global climate change, equitable clean energy access, or economic and environmental justice.

- Confidence to speak with strangers in person and on the phone and ask them to take a no-cost action to save money and energy while helping reduce greenhouse gas emissions.
- Demonstrated ability to creatively problem solve and overcome obstacles.
- Ability to work independently and as a part of a small, nimble team.
- Details-oriented and able to keep records and systems organized.
- Ability to travel in and around one or more of Boston, Cambridge, Chelsea, Framingham, Haverhill, Lawrence, and Methuen (special consideration will be given to residents of these cities).

#### Preferred Qualifications:

- Experience communicating with the residents of low-income and/or majority-minority communities.
- Sales, outreach, or organizing experience, e.g. retail, political canvassing, fundraising.
- Public speaking experience.
- Basic knowledge of how homes use and lose energy.
- Bilingual in English and Spanish or Portuguese,

#### Hours and Compensation:

- \$15/hour
- Part-time or Full-time possibilities
- Varied schedule, with regular evenings and weekends

All In Energy is an equal opportunity employer who values diversity. In particular, we're dedicated to broadening opportunities for individuals from demographic groups that are historically underrepresented in the clean energy economy. We're committed to building an inclusive workplace culture where talented people of widely diverse backgrounds can thrive. We are actively seeking people who bring diverse backgrounds and perspectives to join us in this work.