



Neighborhood Outreach Representative

All In Energy is a 501(c)(3) non-profit organization making the transition to a clean energy economy more rapid and inclusive by creating community outreach campaigns in underserved neighborhoods that drive adoption of energy-saving products and services. We're seeking a dynamic and passionate individual to execute our outreach campaign in Lawrence and Methuen. We are partnered with the City to serve homeowners, renters, non-English speaking/limited English proficiency (LEP) residents, and small businesses. **Your role will focus on helping us knock on the door of qualified residents in Lawrence and Methuen to help them enroll in the program.**

The Neighborhood Outreach Representative directly impacts All In Energy's success reaching residents and helping them save money and energy at home.

Responsibilities will include:

- Engage with Lawrence residents to connect them to no-cost home energy assessments through door-to-door canvassing.
- Capture learnings and best practices to help All In Energy improve its field operations.
- Solicit feedback from residents who have been through the program and ask for referrals of family, friends, and neighbors.
- Solicit and record feedback from community members and community institutions about potential barriers to adopting energy efficiency measures to inform future programming.
- Maintain organized contact records and other data about partnerships and community members, as well as program successes and challenges.
- Miscellaneous tasks associated with starting up a new nonprofit organization as needed.

Required Qualifications:

- Bilingual in English and Spanish
- Passion for addressing global climate change, equitable clean energy access, or economic and environmental justice.
- Confidence to speak with strangers in person and ask them to take a no-cost action to save money and energy while helping reduce greenhouse gas emissions.
- Demonstrated ability to creatively problem solve and overcome obstacles.
- Ability to work independently and as a part of a small, nimble team.
- Details-oriented and able to keep records and systems organized.
- Ability to walk and stand outdoors up to 5 hours, sometimes on hot or cold days

Preferred Qualifications:

- Experience communicating with the residents of low-income and/or majority-minority communities.
- Sales, outreach, or organizing experience, e.g. retail, political canvassing, fundraising.
- Public speaking experience.
- Basic knowledge of how homes use and lose energy.

Hours and Compensation:

- \$15/hour
- Competitive commission for every completed home energy assessment and community solar consultation that you schedule.
- Target all in compensation with commission is \$20 per hour.
- Varied schedule, with regular evenings and weekends
- Part-time or Full-time possibilities

Why All In Energy

All In Energy is an equal opportunity employer who values diversity. In particular, we're dedicated to broadening opportunities for individuals from demographic groups that are historically underrepresented in the clean energy economy. We're committed to building an inclusive workplace culture where talented people of widely diverse backgrounds can thrive. We are actively seeking people who bring diverse backgrounds and perspectives to join us in this work.