



## Community Outreach Ambassador

### **Do you want to advance racial and economic justice while tackling climate change?**

At All In Energy, we believe that in order to effectively combat the existential threat of climate change we must choose solutions and strategies that also directly confront and help to resolve the interconnected challenges of income inequality, social inequity, and racial injustice. That's why we're on a mission to accelerate the transition to an inclusive clean energy economy by bringing energy efficiency and renewable energy to underserved communities while increasing job opportunities for diverse talent in the clean energy industry. We work hand-in-hand with cities, local community organizations, and clean energy companies to connect communities of color, non-English speakers, landlords/renters, and small businesses to energy-saving programs and affordable renewable energy.

**We're seeking a dynamic and passionate bilingual individual (English and Spanish/Portuguese)** to join our team as a Community Outreach Ambassador. In this role you will be executing outreach campaigns that connect residents with no-cost home energy assessments and community energy programs. Help families connect to programs to help them access weatherization, heat pumps, rooftop solar, community solar, electric vehicles, and more.

**The Community Outreach Ambassador** will represent All In Energy and partner communities at community events, engage residents through door-to-door canvassing, and set up information tables at various locations helping families access Massachusetts' nation-leading clean energy programs. Your efforts will directly impact our mission to help families save money, improve their home environments, and reduce greenhouse gas emissions. By developing a deep understanding of these energy programs and capturing feedback from the community, you will contribute to the continuous improvement of our outreach strategies and field operations.

**Location:** Flexible, in or around Springfield, Lowell, Framingham, Chelsea

**Position Type:** Part Time, Full Time, 3 roles

### **Job Summary:**

#### **Responsibilities will include:**

- Represent All In Energy and partner communities at events, presentations, other tabling opportunities, and through door-to-door canvassing.
- Engage with residents to educate them about beneficial clean energy programs and encourage them to sign up for no cost energy assessments to learn more
- Develop a deep understanding of these energy programs to effectively communicate their benefits and details to residents.
- Capture learnings and best practices to help All In Energy improve its field operations.
- Solicit and record feedback from community members and institutions who have been through the program about potential barriers to adopting energy efficiency measures to inform future programming and ask for referrals of family, friends, and neighbors.
  - Collect feedback from program participants and institutions on barriers to energy efficiency and request referrals to family, friends, and neighbors to enhance future programming
- Maintain organized contact records and other data about partnerships and community members, as well as program successes and challenges.

**Required Qualifications:**

- Bilingual in English and either Spanish or Portuguese
- Passion for addressing global climate change, equitable clean energy access, or economic and environmental justice.
- Professional or volunteer experience in outreach roles such as sales, organizing, retail, political canvassing, fundraising.
- Confidence to speak with strangers in person and on the phone and ask them to take a no-cost action to save money and energy while helping reduce greenhouse gas emissions.
- Ability to work independently and as a part of a small, nimble team.
- Ability to travel either to Springfield and Framingham, or Lowell and Chelsea

*We encourage candidates from underrepresented groups to apply even if they don't meet all listed qualifications. We value diverse perspectives and are committed to an inclusive environment.*

**Preferred Qualifications:**

- Experience communicating with the residents of low-income and/or majority-minority communities.
- Details-oriented and able to keep records and systems organized.
- Public speaking experience.
- Basic knowledge of how homes use and lose energy.
- Trilingual in English, Portuguese and Spanish a huge plus.
- Access to a vehicle for traveling to various outreach locations (mileage reimbursed).

**Physical Requirements**

- Ability to stand for extended periods, lift and carry items, and walk or move about the work environment as required.
- The role involves physically engaging activities, such as setting up tables and materials at events, and canvassing door-to-door.

**Hours and Compensation:**

- Starting at \$23.50 per hour
- Part-time or Full-time possibilities
- Varied schedule, with regular evenings and weekends

**To apply:** Please email [careers@allinenergy.org](mailto:careers@allinenergy.org) with your resume and a brief statement of your interest in the position and your qualifications.

*All In Energy is an equal opportunity employer that values diversity. We are dedicated to broadening opportunities for individuals from demographic groups that are historically underrepresented in the clean energy economy. We are committed to building an inclusive workplace culture where talented people of widely diverse backgrounds can thrive. We are actively seeking people who bring diverse backgrounds and perspectives to join us in this work.*