

Community Outreach Event Representative

All In Energy is making the transition to a clean energy economy more rapid and inclusive by creating community outreach campaigns in underserved neighborhoods that drive adoption of energy-saving products and services. We're seeking a community outreach event representative to execute our first campaign this fall in Codman Square and neighboring communities. This is a critical role in a new and innovative non-profit organization. You'll be the face of the campaign, All In Energy, and our partner organizations. Your ability to connect with community members will allow them to take advantage of valuable state and utility energy incentive programs. These are programs that are funded by everyone who pays an electric bill, but participation rates in this community has been lower than other communities largely because, until now, no one has invited families there to participate.

This is a part time role that requires evening and weekend availability.

Responsibilities will include:

• Engage with the residents, primarily in Dorchester, Mattapan, and Roxbury, to connect them to no-cost utility energy assessments through tabling, events and presentations

• Maintain organized contact records and other data about the events you attend and contacts you meet in the field

- Follow up with contacts you make that were not able to set an appointment for a no-cost home energy assessment when you met them
- Communicate with event coordinators before and after events

Required Qualifications:

• Passion and feeling of urgency for addressing global climate change, climate justice, environmental justice, clean/affordable energy access, or other related issues

• Ability and desire to speak with strangers in person and on the phone and ask them to take a no-cost action to save money and energy while helping reduce greenhouse gas emissions

- Demonstrated ability to creatively problem solve and overcome obstacles
- Ability to work independently and as a part of a small, nimble team
- Details-oriented and able to keep records and systems organized
- Ability to transport self in and around Dorchester (special consideration will be given to residents of this community and the City of Boston)

Preferred Qualifications:

• Experience communicating with the residents of historically underserved communities.

• Experience working in Dorchester, Mattapan, and/or Roxbury, as this is where the majority of our outreach will be conducted

- Sales, outreach, or organizing experience, e.g. retail, political canvassing, fundraising
- Public speaking experience
- Basic knowledge of how homes use and lose energy
- Fluency in Spanish and/or Portuguese

Hours and Compensation:

- At least \$15/hour with potential for additional success-based commission
- Part time
- Flexible schedule, with most weekends and some evenings required

All In Energy is an equal opportunity employer who values diversity. We're dedicated to broadening opportunities for individuals from demographic groups that are historically underrepresented in the clean energy economy. We're committed to building an inclusive workplace culture where talented people of widely diverse backgrounds can thrive. We are actively seeking people who bring diverse backgrounds and perspectives to join us in this work.

To apply, please email a brief cover letter and resume to <u>gabe@allinenergy.org</u> with the subject line "Community Outreach Event Representative Application."