



Clean Energy Organizing Fellowship

All In Energy is making the transition to a clean energy economy more rapid and inclusive by creating community outreach campaigns in underserved neighborhoods that drive adoption of energy-saving products and services. We're seeking a dynamic and passionate candidate to lead and expand our first campaign in Cambridge, MA to serve renters with energy efficiency services. This is an exciting opportunity not only to learn valuable organizing and sales skills but also to shape the future of a new and innovative non-profit organization. You'll be working directly with the co-founders of the organization and your feedback on both tactical and strategic implementation of the program will have a large impact on future campaigns.

This is a full-time position that will last at least one year. At that time, the position will either become a permanent position within All In Energy or the co-founders of All In Energy will use their networks to help the CEO Fellow find a job with another clean energy company.

Responsibilities will include:

- Take leadership of all aspects of All In Energy's Cambridge campaign
- Assist in the management of a Community Outreach Coordinator Intern(s) and a team of 2-4 Community Outreach Event Representatives
- Work with the City of Cambridge and local community groups to expand the program's reach Cambridge
- Create relationships with houses of worship, schools, and local organizations to engage with their members
- Work with student groups at Cambridge's colleges and universities to target off-campus housing for energy assessments
- Contact main street businesses to arrange for on-site tabling opportunities
- Work with local businesses to set up information sessions for employees
- Identify public tabling opportunities like farmers' markets, community fairs, and concerts and arrange for All In Energy to attend
- Solicit feedback from residents who have been through the program and ask for referrals of family, friends, and neighbors
- Solicit and record feedback from community members and community institutions about potential barriers to adopting energy efficiency measures to inform future programming
- Maintain organized contact records and other data about partnerships and community members, as well as program successes and challenges
- Test other communication channels to educate and engage the community, including yard signs, targeted direct mail, partner email lists, and partner social media.

- Miscellaneous tasks associated with starting up a new nonprofit organization, as needed

Required Qualifications:

- Passion and feeling of urgency for addressing global climate change, climate justice, environmental justice, clean/affordable energy access, or other related issues
- Ability and desire to speak with strangers in person and on the phone and ask them to take a no-cost action to save money and energy while helping reduce greenhouse gas emissions
- Sales, outreach, or organizing experience, e.g. retail, political canvassing, fundraising, club member recruitment
- Demonstrated ability to creatively problem solve and overcome obstacles
- Public speaking experience
- Ability to work independently and as a part of a small, nimble team
- Details-oriented and able to keep records and systems organized
- Ability to transport self in and around Cambridge (special consideration will be given to residents of the City of Cambridge)

Preferred Qualifications:

- Experience communicating with the residents of historically underserved communities.
- Existing network and experience working and/or living in Cambridge
- Experience managing interns, volunteers, or staff
- Sales, outreach, or organizing experience, e.g. retail, political canvassing, fundraising
- Basic knowledge of how homes use and lose energy
- Experience developing local partnerships to achieve a common goal
- Fluency in a language other than English

Compensation:

- Living Stipend (\$30,000 - \$35,000 Annually), Paid Training, T-Pass and health insurance stipend

All In Energy is an equal opportunity employer who values diversity. We're dedicated to broadening opportunities for individuals from demographic groups that are historically underrepresented in the clean energy economy. We're committed to building an inclusive workplace culture where talented people of widely diverse backgrounds can thrive. We are actively seeking people who bring diverse backgrounds and perspectives to join us in this work.

To apply, please email a brief cover letter and resume to gabe@allinenergy.org with the subject line "Cambridge Clean Energy Organizing Fellow."